

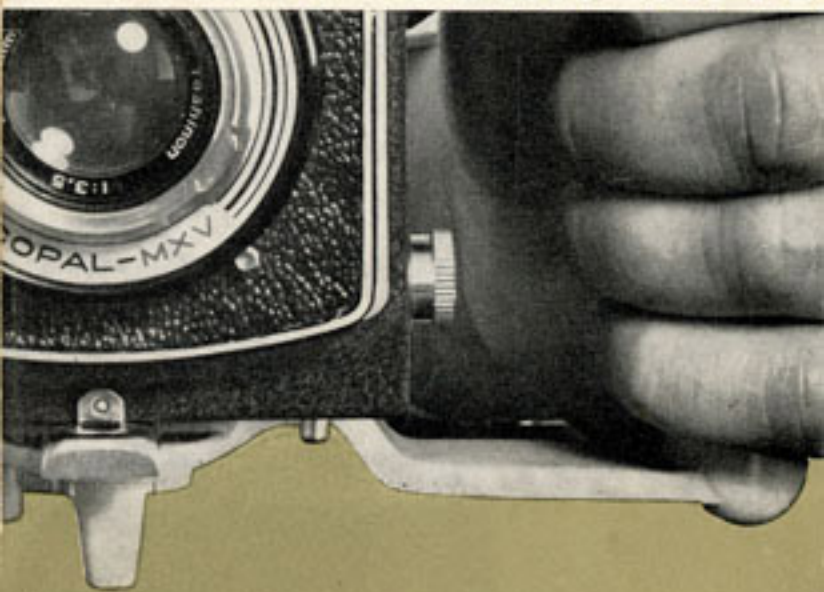


YASHICA

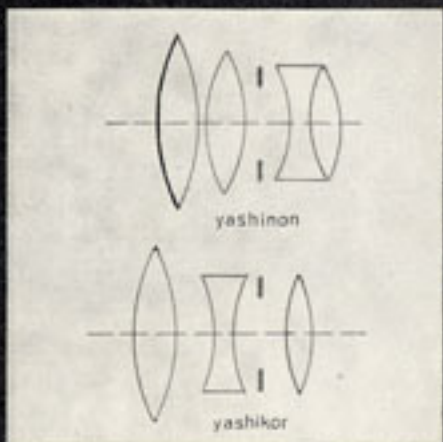
TWIN-LENS



REFLEX CAMERAS



YASHICA



LM SAFETY FILM SAFETY FILM SAFETY FILM

PERFECTION OF DESIGN . . .

and precision construction are yours when you buy a Yashica twin lens reflex camera, whether it is the inexpensive Yashica A or the comprehensive Yashica Mat. The Yashica range has been developed with immense care over many years and the current models represent all that is best in TLR design at surprisingly moderate prices. They are products of one of Japan's largest and most reputable camera manufacturers and are backed by the guarantee and after sales service of Photax.

SUPERB LENSES . . .

have always been a feature of Yashica cameras—those fitted to the twin lens reflex range are no exception. Two types are used; the Yashinon, a four-glass, three-group type and the Yashikor; an advanced three-glass triplet. All air/glass surfaces are hard-coated and each lens is unexcelled in its class for image brilliance and crisp definition. Great care is taken to match each pair of lenses so that there is perfect coincidence of image size and focus for viewfinding and 'taking'.

ACCURATE SHUTTERS . . .

are essential if the capabilities of a superb lens are to be fully utilised. The shutters fitted to Yashica twin lens reflex cameras are made by Copal and conform to the rigid standards of speed accuracy laid down by the B.S.I. and J.I.S.



*1/60th sec. at f/8. Photoflood lighting.
400 ASA film.*

YASHICA MAT

£39 14s 7d

Ever ready case £3 6s 4d

Standard equipment with many newspaper, industrial and professional photographers, the Yashica Mat is one of the world's outstanding cameras. An unmatched combination of performance, dependability and reasonable price have made it first choice of discerning photographers in over one hundred countries.

★ 80mm Yashinon lenses, f/3.5 for taking, f/3.2 for viewing ★ Copal MXV shutter 1 sec. to 1/500th and 'B' with delayed action ★ Fully automatic film transport and shutter tensioning by folding crank ★ Double exposure prevention ★ Thumbwheel controls for iris and shutter ★ X and M synchronised ★ Fresnel focusing screen with magnifier ★ Direct vision frame finder ★ Twelve 2½" × 2½" exposures on 120 film.



*1/500th sec. at f/8. Yellow filter.
160 ASA film.*

YASHICA MAT EM

£44 7s 0d

Ever ready case £3 9s 9d



A recent development of the Yashica Mat, the EM has the same specification with the added advantage of a built-in uncoupled exposure meter. Of the selenium type and highly sensitive, the meter adds little to the bulk and weight of the camera. It is designed to be read with the camera in the operating position and can be accurately directed at the subject by observing the image on the ground glass screen. Shutter/aperture combinations are, of course, scaled to coincide with the camera controls. Film speeds 10 to 400 ASA are catered for.

There are no exposure worries with Yashica E. The 'round the lens' exposure meter is coupled to the lens aperture and adjusts it to give correct exposure automatically over a wide range of lighting conditions. When the light is too dim for a successful picture, lifting up the camera nameplate reveals a built-in self-contained flashgun for capless bulbs. All the advantages of an automatic camera combined with full size ground glass screen viewing and focusing make this the ideal camera for the non-technical.

★ Matched f/3.5 80mm Yashinon lenses ★ Auto exposure control covers film speeds 16 to 200 ASA ★ Single shutter speed of 1/60th sec. ★ Built-in flashgun has bulb ejector and battery-capacitor circuit ★ Separate 'X' synchro socket ★ Semi-automatic film transport ★ Fresnel focusing screen with magnifier ★ Direct vision frame finder ★ Twelve $2\frac{1}{2}'' \times 2\frac{1}{4}''$ exposures on 120 film.

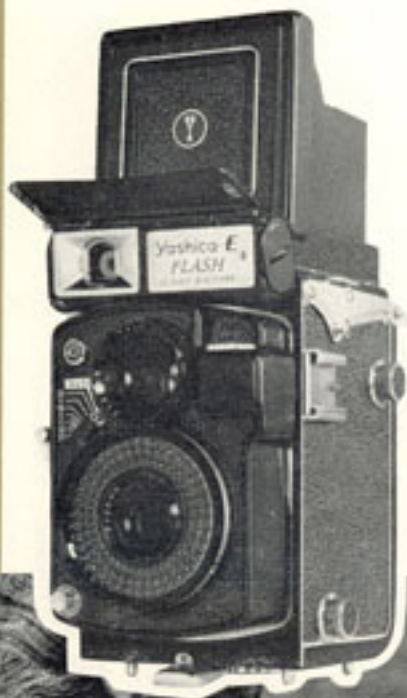
YASHICA

E

£20 18s 6d

Ever ready case £3 19s 0d

Exposure automatically selected.
Yellow filter, 160 ASA film.



Simplest of the Yashica $2\frac{1}{2}$ in. \times $2\frac{1}{2}$ in. twin lens reflex cameras, yet capable of producing work of professional standard. The Yashica A incorporates all the important twin lens reflex features including matched lenses for focusing and taking, full size ground glass reflex screen and screen magnifier.

★ Matched 80mm f/3.5 Yashikor lenses, coated and colour corrected
★ Copal shutter speeded 1/25th to 1/300th sec. and 'B' ★ 'X' synchronisation
★ Direct vision frame finder ★ Manual film transport by red window ★ Twelve $2\frac{1}{2}$ " \times $2\frac{1}{2}$ " exposures on 120 film.



YASHICA

A

£19 10s 11d

Ever ready case £2 6s 6d

1/30th sec. at f/11. 400 ASA film.



The Yashica D is the ideal 'intermediate' camera. Not too expensive, yet superb in performance, unsurpassed in reliability, and with most of the features of the more expensive twin lens reflex cameras. It has semi-automatic film transport, thumb wheel controls for shutter and iris and full size screen for focusing and composing the picture.

★ Matched 80mm f/3.5 Yashikor lenses, coated and colour corrected
★ Copal MXV shutter 1 sec. to 1/500th sec. and 'B' ★ XM synchronisation with delayed action ★ Fresnel focusing screen ensures full image brightness from corner to corner ★ Flip-up screen magnifier and direct vision viewfinder ★ Twelve exposures $2\frac{1}{4}'' \times 2\frac{1}{4}''$ on 120 film.

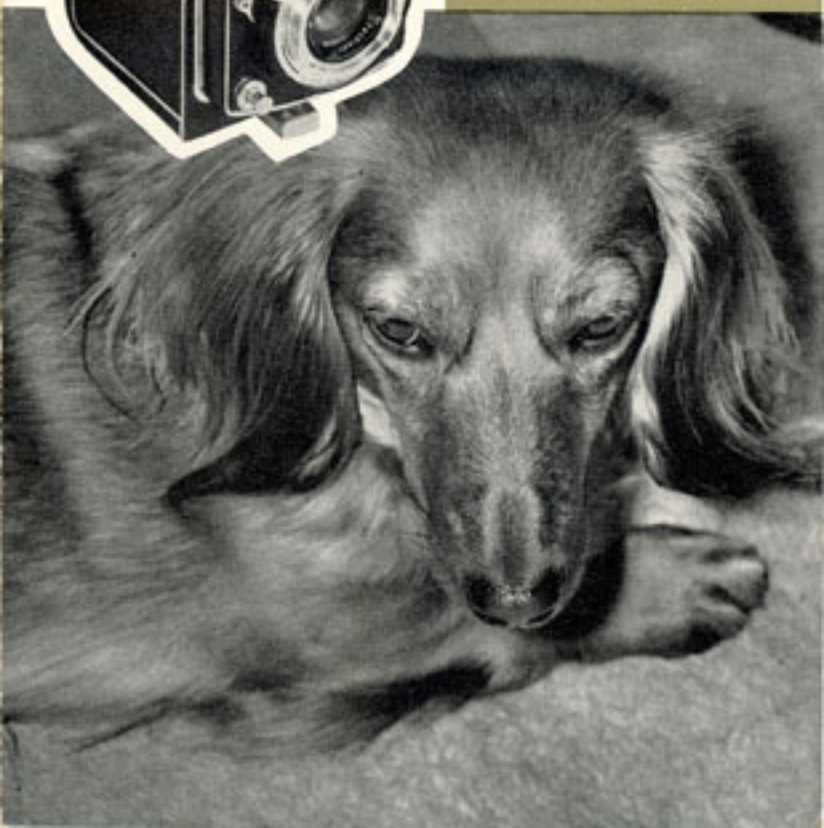


YASHICA D

£28 15s 5d

Ever ready case £2 18s 2d

No. 1 Supplementary lenses, f/11.
Electronic flash, 160 ASA film.



YASHICA

635



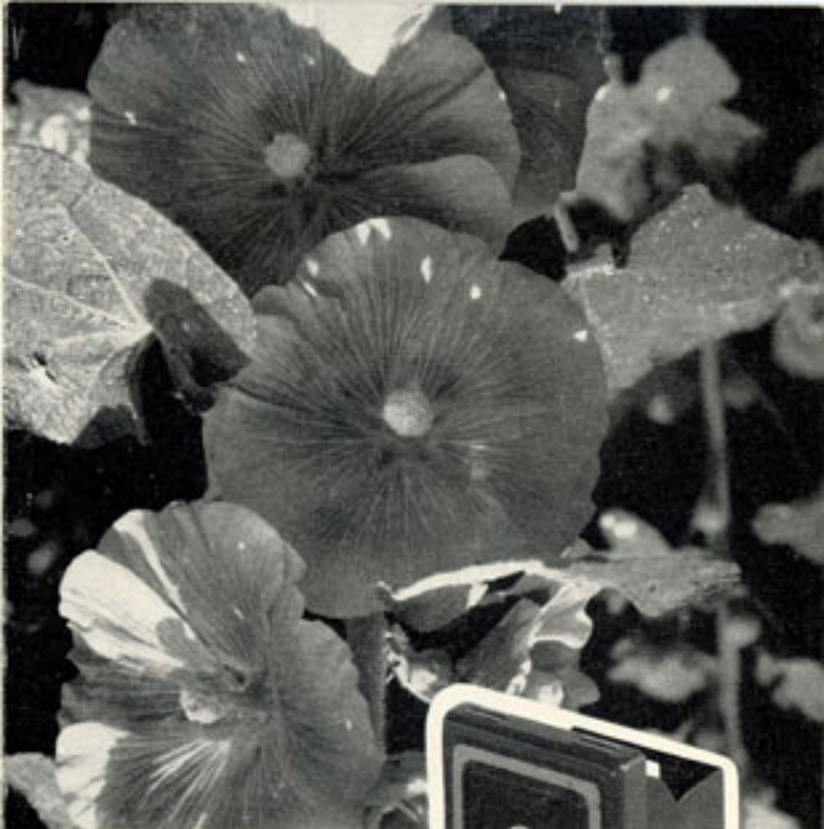
The Yashica 635 is similar in most respects to the Yashica D but has an important difference. The 635 is DUAL FORMAT—it takes $2\frac{1}{4} \times 2\frac{1}{4}$ " exposures on 120 film or, with a simply fitted accessory kit, 36 exposures on 35mm film in standard cassettes. The price of the camera includes the conversion kit—there are no extras to buy.

★ Matched Yashikor 80mm f/3.5 lenses ★ Copal MXV shutter, 1 sec. to 1/500th and 'B' ★ XM synchronisation and delayed action ★ Semi-automatic film transport for both formats ★ Film rewind for 35mm ★ Fresnel focusing screen with magnifier ★ Direct vision frame finder with mask for 35mm.



£32 15s 8d

Ever ready case **£2 19s 4d**



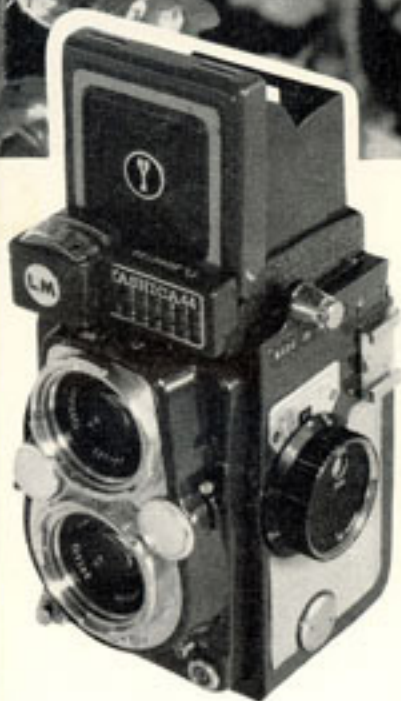
1/30th sec. at f/11. No. 2 Supplementary lenses. 160 ASA film.

YASHICA

44 LM

£34 16s 4d

Ever ready case £2 6s 6d



The Yashica 44 LM packs all the features of a full-size twin lens reflex into a remarkably small space and produces twelve $1\frac{1}{2}'' \times 1\frac{1}{2}''$ exposures on 127 film. 44 LM transparencies can be projected in standard 2 in. \times 2 in. projectors, and negatives in black and white or colour provide big enlargements without loss of definition. The 44LM is beautifully finished in grey enamel with grey fabric panels and satin chrome trim.

★ Matched 60 mm f/3.5 Yashinon lenses ★ Copal MXV shutter 1 sec. to 1/500th and 'B' ★ XM synchronisation and delayed action ★ Semi-automatic film transport ★ Thumbwheel controls for shutter and iris ★ Built-in, uncoupled exposure meter covers film speeds of 6-400 ASA ★ Fresnel focusing screen with magnifier ★ Direct vision frame finder.



*1/250th sec. at f/11. Yellow filter.
160 ASA film.*

YASHICA

44 A

£19 10s 11d

Ever ready case £2 6s 6d

Reliable, easy to use, the Yashica 44A takes 'super-slide' transparencies which can be projected in 2 in. \times 2 in. projectors or crisp $1\frac{1}{2}$ " \times $1\frac{1}{2}$ " negatives that invite enlargement. Despite its reasonable price, it is a precision instrument built to the same high standards as the rest of the Yashica TLR range.

★ Matched 60mm f/3.5 Yashikor lenses ★ Copal 4-speed shutter 1/25th to 1/300th sec. and 'B' ★ 'X' synchronised ★ Fresnel focusing screen with flip-up magnifier ★ Film speed reminder dial ★ Manual film transport by red window.

HANDGRIPS

(see cover for illustration)

Type 66 (for A, D, E, 635, Mat, Mat EM)	3	1	0
Type 44 (for 44A, 44 LM)	3	1	0

FILTERS

Available in UV, Yellow, Green, Orange, Red, Blue.

30 Bayonet (for D, 635, Mat, Mat EM, 44 LM)	1	14	7
32mm Push-on (for A)	1	14	7
28.5mm Push-on (for 44A)	1	3	3
52mm Screw-in (for E)	2	5	11
Neutral Density for E only. ND2 or ND4	2	8	8

LENS HOODS

30 Bayonet. Type 66 (for D, 635, Mat, Mat EM)	1	14	7
30 Bayonet. Type 44 (for 44 LM)	1	14	7
32mm Push-on (for A)	1	1	6

CLOSE-UP LENSES

Matched pairs for taking and viewing lenses. Viewing component incorporates prism for parallax correction. 30 Bayonet fitting only (for D, 635, Mat, Mat EM, 44 LM)

No. 1 (26 in. to 16 in.)	5	5	0
No. 2 (18 in. to 14 in.)	5	5	0

CABLE RELEASES

Yashica Metal braided type with time-lock. Overlap fitting for all Yashica Twin Lens Reflexes.

8 in.	6	5
10 in.	6	8
12 in.	7	0

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